

GUJARATI SAMAJ OF TRI-STATE, INC.

13 Pavilion Road, Voorhees, NJ 08043

Tel: 856.751.2861

www.gstnj.org

TAX ID: 22-3572232

Dear Corporate Sponsor,

Gujarati Samaj of Tri State is a non-profit 501(c) (3) tax-exempt organization serving the South Jersey area. Our mission is to promote and preserve the rich Indian culture heritage and traditions through various events throughout the year. Our events are open to the entire community, irrespective of their race or religion.

Our annual signature event is “Anand Mela”– a celebration of various cultural dances, is held in late spring or early summer at Lenape High School. This year it will be on June 2nd, 2019. This event has been organized annually for the past nine years. Every year the number of participants has been increasing significantly. Everyone enjoys the event.

“Anand Mela” a celebration of dances, provides a platform for more than 125 participants. Dancers from the different dance schools and academies in South jersey, which have been nurturing and promoting ancient Indian dance forms over the years, participate in this event. These schools and academies are in many ways ‘Champions of the Indian heritage.’

It will be very difficult for us to organize these events now and in the future, without financial support from the community. Therefore we sincerely request your participation in our efforts to spread love and harmony through sponsoring our events. You will find detailed information in the attached sheet about various marketing opportunities available to you.

Thank you for your generous support,

Sincerely,

GST Board of Directors

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Sponsoring Levels:

1. GRAND Sponsor/ EVENT Sponsor: \$5,000.00 (Only One Sponsor)

- Our event will be named with your business/individual name
- If provided, your banner will be placed at the location of the event next to our banner.
- Your logo will be prominently featured in all promotional materials including media placement, signs, and collateral materials
- Mentions during day of event programming
- Logo on all advertising
- Links, articles and coupons on social media
- Your company name featured in GST e-mails and Face book postings
- Booth/Tent and table for onsite promotion at the event
- Visibility to other vendors and merchants at the event

2. PLATINUM Sponsor: \$3,000.00

- Secondary naming in all promotional materials including media placement, signs, and collateral materials
- Logo on all advertising
- Links, articles and coupons on social media
- Your company name featured in GST e-mails and Face book postings
- Booth/Tent and table for onsite promotion at the event

3. GOLD Sponsor: \$2,000.00

- Conduct presentation or demo of your product or service for onsite promotion
- Table for marketing/displaying your products or services at a premier onsite location for promotion. ONLY ONE PREMIER LOCATION.
- Logo on all advertising
- Display of your banner at the event.

4. SILVER Sponsor: \$1,000.00

- Display of your banner at the event.
- Table for displaying your products or services at a prime onsite location for promotion. ONLY FOUR PRIME LOCATIONS AVAILABLE.

5. BRONZE Sponsor: \$500.00

- Table for displaying your products or services at an onsite location for promotion.

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SPONSOR INFORMATION

Please fill out the form below and send it along with soft copy your company logo in jpeg format to us at gstnjbod@gmail.com. Please make your check payable to GST and mail it to us at 13, Pavilion Road, Voorhees, NJ 08043. We do not accept payment via credit cards.

We will appreciate if you can let us know your decision before **May 1st, 2019**.

Organization Name:	
Street Address:	
Contact Person:	
Contact Phone (s):	
E-mail Address:	
Website URL:	
Payment Info.	

SPONSORSHIP Levels: Please check one.

<u>Sponsorship Level</u>	<u>Amount</u>	<u>✓</u>
Grand/Event Sponsor: GST will provide a table, two chairs and tent if located outside	\$5,000.00	
Platinum Sponsor: GST will provide a table, two chairs and tent if located outside	\$3,000.00	
Gold Sponsor: GGST will provide a table, two chairs and tent if located outside	\$2,000.00	
Silver Sponsor: GST will provide table and two chairs	\$1,000.00	
Bronze Sponsor: GST will provide table and two chairs	\$250.00	

How will you use your table area for the event (e.g., basket giveaway, literature distribution, etc.?)
Please be as specific as possible:

Please **Circle** one:

Do you need an electrical outlet or connection? Yes No

Will you utilize a tent? (approx. 10' x 10') Yes No